

Mythbreaker: Kiran Mazumdar-Shaw and the Story of Indian Biotech



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Reviews

I actually started reading this article ebook. It is actually packed with knowledge and wisdom Its been printed in an remarkably simple way and it is only after i finished reading this pdf where in fact modified me, alter the way i believe.

(Prof. Uriel Witting)

MYTHBREAKER: KIRAN MAZUMDAR-SHAW AND THE STORY OF INDIAN BIOTECH



Harper Collins, New Delhi, 2016. Hardcover. Book Condition: New. 22 cms. 280pp. A consummate businesswoman who managed risk or a plucky entrepreneur who took chances to try new things? Kiran Mazumdar-Shaw is both, by turns. From an industrial enzymes and commodities small molecule company to a research-driven biotech enterprise that aspires to be global, Biocon has been Mazumdar-Shaw's tinkering ground for over thirty-seven years. Unlike biotech companies of the West which started with science, Biocon started with technology, adding science as a backend which neatly illustrates why it has been tough to build a de novo ecosystem for biotech in India. A fearless business leader who speaks her mind, this evocative biography gives us an in-depth understanding of Kiran's tech start-up journey, her struggles and her victories.



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