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By M Nicole Van Dam

Superquick, United States, 2011. Paperback. Book Condition: New. 254 x 196 mm. Language: English . Brand New Book ***** Print on Demand *****.REV 2013 Edition: There is a big difference between a profile page on Facebook and a page for your business, career, art or music - these customizable pages on Facebook are sometimes called a Fan Page. For those of us that don't want to spend a lifetime learning how to set up a Facebook fan page for our business, writing, art, music, or other career, this is the book for you. Step-by-step instructions show you how it's done, start to finish! This book teaches how to make a custom fan page, and how to access FBML and make custom tabs for your fan page. You will even learn how to harness the incredible power of Facebook advertising, and how to target that advertising to your precise demographic. Written by an artist and former college instructor in Entrepreneurship and Innovation, this book shows you that you don't have to reinvent the wheel. This is a step-by-step illustrated how-to manual that demystifies Facebook. You can have this book on your lap while you create your first business...



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