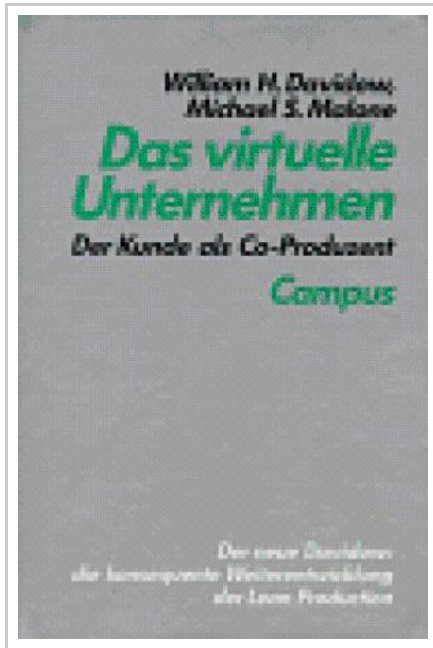




DAA VIRTUELLE UNTERNEHMEN : Der Kunde als Co-Produzent

By Davidow, William H.; Malone, Michael S.; (Aus dem Englischen Von Hasso Rost)

Campus Fachbuch, Frankfurt, Germany, 1993. Hard Cover. Book Condition: New. Dust Jacket Condition: New. First Edition, First Thus. BRAND NEW COPY. German Language Text. English edition : The Virtual Corporation, HarperCollins, 1992. A look at ad hoc aggregates of companies - "virtual corporations" - are combining to deliver instantaneous, customized services and products, made possible by fast, new information technologies. German Language Text.



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