



Fourth consumer era(Chinese Edition)

By RI] SAN PU ZHAN

paperback. Book Condition: New. Language:Chinese.Pub Date: 2014-10-01 Pages: 265 Publisher: Oriental Press the first person to study the Japanese consumer society masterpiece. known as the history of the 20th century consumer society. 21st Century Consumer Theory! The book will be in Japanese society. since 1912. is divided into four phases. the first consumer age. a few middle-class consumption enjoyment; second consumer age. riding the spring of rapid economic development. family-centered consumer gangbusters; third era.



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